

# National List Prices - 2017



| DATABASE                | CONTENTS   | DATA SUPPLY<br>(without e-mail) | DATA SUPPLY<br>(with e-mail)  | MAILING<br>A4<br>BROCHURE      | MAILING<br>& DATA<br>(with e-mail) |
|-------------------------|--|---------------------------------|-------------------------------|--------------------------------|------------------------------------|
| Shed Shifters<br>800    | Haulage - Freight - Parcels - Distribution - Supermarkets - Retail - Food Wholesale Cash & Carry - Brewers - Packaging - Parcels - Removals - Self Storage - Building Supplies - Vehicle Components - Paper Textile – Engineering - Printing - Utilities – Insurance   | £400 <input type="checkbox"/>   | £650 <input type="checkbox"/> | £1568 <input type="checkbox"/> | £1918 <input type="checkbox"/>     |
| Trade Centre<br>500     | Hire Centres - Builders Merchants - Heating & Plumbing - Electrical & Engineering Wholesalers - Tyre & Exhaust - Windscreen - Vehicle Dealers & Components - Security & Fire Protection – Vending - Stationery & Office Equipment - Bathroom - Bedroom - Kitchen - Double Glazing  | £375 <input type="checkbox"/>   | £525 <input type="checkbox"/> | £980 <input type="checkbox"/>  | £1230 <input type="checkbox"/>     |
| Top 1000                | Selected Top Companies Operating in the UK FTSE100, FTSE Euro First 300, Times 1000  | £500 <input type="checkbox"/>   | £800 <input type="checkbox"/> | £1760 <input type="checkbox"/> | £2160 <input type="checkbox"/>     |
| Office Users<br>500     | Finance - Banks - Building Societies - Accountants - Insurance Pensions - Life Assurance - Loss Adjusters - Solicitors - Management Consultants - Business Services - Serviced Offices - Recruitment - Medical - Utilities - Government Departments<br>Selected Top Branch Occupiers   | £375 <input type="checkbox"/>   | £525 <input type="checkbox"/> | £980 <input type="checkbox"/>  | £1230 <input type="checkbox"/>     |
| Call Centres<br>450     | Top National Companies who use, or have the potential to use a Call Bureau or Call Centre  | £350 <input type="checkbox"/>   | £475 <input type="checkbox"/> | £882 <input type="checkbox"/>  | £1107 <input type="checkbox"/>     |
| Airport Users<br>450    | Airlines - Air Freight - Aircraft Fuel - Civil Aviation - Immigration & Customs - Airline Manufacturing - Servicing & Parts - Security - Passenger & Cargo Handling - Couriers - Cleaning & Catering Airline & Airport Training & Recruitment - Car Parking & Car Hire - Hotels - Coach Operators -Travel & Ticket Agencies - Tour Operators | £350 <input type="checkbox"/>   | £475 <input type="checkbox"/> | £882 <input type="checkbox"/>  | £1107 <input type="checkbox"/>     |
| Technology<br>500       | Computer Hardware - Software - IT Services - Satellite - NASDAQ - Internet - Networking -Telecommunications - Electronics – Defence -p<br>Scientific & Medical Equipment - Pharmaceuticals - Biotechnology - Laboratory - Research & Development   | £375 <input type="checkbox"/>   | £525 <input type="checkbox"/> | £980 <input type="checkbox"/>  | £1230 <input type="checkbox"/>     |
| Retailers 450           | Top Retailers - Town Centre & Out of Town  | £350 <input type="checkbox"/>   | £475 <input type="checkbox"/> | £882 <input type="checkbox"/>  | £1107 <input type="checkbox"/>     |
| Hotels & Leisure<br>300 | Hotels - Restaurants - Pubs - Brewers - Coffee Shops - Bingo Halls - Nurseries /Crèches - Children's Activity Centres - Sports & Health Clubs  | £300 <input type="checkbox"/>   | £350 <input type="checkbox"/> | £798 <input type="checkbox"/>  | £1008 <input type="checkbox"/>     |
| Manufacturing<br>450    | Top Manufacturing Companies  | £350 <input type="checkbox"/>   | £475 <input type="checkbox"/> | £882 <input type="checkbox"/>  | £1107 <input type="checkbox"/>     |
| Food & Drink<br>250     | Top Food & Drink Manufacturers & Distributors – Includes Frozen & Chilled  | £275 <input type="checkbox"/>   | £325 <input type="checkbox"/> | £665 <input type="checkbox"/>  | £865 <input type="checkbox"/>      |
| House Builders<br>250   | Top Residential Property Developers – Includes Named Land Buyers   | £275 <input type="checkbox"/>   | £325 <input type="checkbox"/> | £665 <input type="checkbox"/>  | £865 <input type="checkbox"/>      |

**Other Lists available:**

Care Homes 150, Housing Associations 170, Children's Day Nurseries 100, Waste & Recycling 100, Data Centre Users 500.

**Lists updated to 6 month standard and include a Named Property Decision Maker.**

Prices plus VAT and £50 per collection of marketing literature as applicable.

e-mail lists have between 60-75% personal email addresses & 15-25% general e-mail addresses - Summary Lists Available.

**Please provide invoicing details below**

|           |              |
|-----------|--------------|
| Company   | Contact Name |
| Signature | Date         |

Tel: 01920 444110

quotes@directapproach.co.uk