

## National List Prices – 2024-2025

DATABASE	CONTENTS	Data Supply	HTML E-shot	Mailing A4 Brochure	Mailing & Data
Shed Shifters 800	Haulage - Freight - Parcels - Distribution - Supermarkets - Retail - Food Wholesale - Cash & Carry - Brewers - Packaging - Parcels - Removals - Self Storage - Building Supplies - Engineering - Vehicle Components - Paper Textile - Printing - Utilities - e-tailers	£795 ☐	£1345 ☐	£2370 ☐	£2710 ☐
Trade Centre 500	Hire Centres - Builders Merchants - Heating & Plumbing - Electrical & Engineering Wholesalers - Tyre & Exhaust - Windscreen - Vehicle Dealers & Components - Security & Fire Protection - Vending - Stationery & Office Equipment - Bathroom - Bedroom - Kitchen - Double Glazing	£650 ☐	£1200 ☐	£1530 ☐	£1780 ☐
Warehouse Users 500	A trimmed down version of our Shed Shifters list concentrating more on Logistics, Retailers & Suppliers	£650 ☐	£1200 ☐	£1530 ☐	£1780 ☐
Top 1000	Selected Top Companies operating in the UK FTSE100, FTSE Eurofirst 300, TIMES 1000	£995 ☐	£1545 ☐	£2960 ☐	£3360 ☐
Office Users 500	Finance - Banks - Building Societies - Accountants - Pensions - Life Assurance - Loss Adjusters - Solicitors - Management Consultants - Business Services - Serviced Offices - Recruitment - Medical - Utilities - Government Departments Selected Top Branch Occupiers	£650 ☐	£1200 ☐	£1530 ☐	£1780 ☐
Call Centres 450	Top National Companies who use, or have the potential to use a Call Bureau or Call Centre	£595 ☐	£1145 ☐	£1445 ☐	£1670 ☐
Airport Users 450	Airlines - Air freight - Aircraft Fuel - Civil Aviation - Immigration & Customs - Airline Manufacturing - Servicing & Parts - Security - Passenger & Cargo Handling - Couriers - Cleaning & Catering - Airline & Airport Training & Recruitment - Car Parking & Car Hire - Hotels - Coach Operators - Travel & Ticket Agencies - Tour Operators	£595 ☐	£1145 ☐	£1445 ☐	£1670 ☐
Technology 500	Computer Hardware - Software - IT Services - Satellite - NASDAQ - Internet - Networking - Telecommunications - Electronics - Defence - Scientific & Medical Equipment - Pharmaceuticals - Biotechnology - Laboratory - R&D	£650 ☐	£1200 ☐	£1530 ☐	£1780 ☐
Retailers 450	Top Retailers - Town Centre & Out of Town	£595 ☐	£1145 ☐	£1445 ☐	£1670 ☐
Hotels & Leisure 300	Hotels - Restaurants - Pubs - Brewers - Coffee Shops - Bingo Halls - Nurseries / Creches - Children's Activity Centres - Sports & Health Clubs	£395 ☐	£945 ☐	£1040 ☐	£1250 ☐
Manufacturing 450	Top Manufacturing Companies	£595 ☐	£1145 ☐	£1445 ☐	£1670 ☐
Food & Drink 250	Top Food & Drink Manufacturers & Distributors - includes Frozen & Chilled	£395 ☐	£945 ☐	£865 ☐	£1065 ☐
House Builders 250	Top Residential Property Developers - includes named Land Buyers	£395 ☐	£945 ☐	£865 ☐	£1065 ☐
Care Homes 150	Care & Nursing Home Operators & Developers	£275 ☐	£825 ☐	£555 ☐	£670 ☐
Housing Associations 150	Housing Association Headquarters	£275 ☐	£825 ☐	£555 ☐	£670 ☐
Children's Nurseries 100	Children's Day Nurseries	£200 ☐	£750 ☐	£396 ☐	£506 ☐
Recycling & Waste 100	Waste & Recycling Services	£200 ☐	£750 ☐	£396 ☐	£506 ☐

**Lists updated to 18 Month Standard and include a Named Property Decision Maker**

Prices plus VAT and £50 per collection of marketing literature as applicable. E-Mail lists usually have between 50-70% personal named e-mail addresses & 25-50% generic e-mail addresses - Summary Draft List Available.  
Mailing postage up to 100g, large letter, 2<sup>nd</sup> Class - HTML e-shot cost based on Direct Approach HTML Template

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