

## National List Prices – 2023-2024

DATABASE	CONTENTS	Data Supply	HTML E-shot	Mailing A4 Brochure	Mailing & Data
Shed Shifters 800	Haulage - Freight - Parcels - Distribution - Supermarkets - Retail - Food Wholesale - Cash & Carry - Brewers - Packaging - Parcels - Removals - Self Storage - Building Supplies - Engineering - Vehicle Components - Paper Textile - Printing - Utilities - e-tailers	£795 ☐	£1295 ☐	£2270 ☐	£2620 ☐
Trade Centre 500	Hire Centres - Builders Merchants - Heating & Plumbing - Electrical & Engineering Wholesalers - Tyre & Exhaust - Windscreen - Vehicle Dealers & Components - Security & Fire Protection - Vending - Stationery & Office Equipment - Bathroom - Bedroom - Kitchen - Double Glazing	£650 ☐	£1150 ☐	£1470 ☐	£1720 ☐
Warehouse Users 500	A trimmed down version of our Shed Shifters list concentrating more on Logistics, Retailers & Suppliers	£650 ☐	£1150 ☐	£1470 ☐	£1720 ☐
Top 1000	Selected Top Companies operating in the UK FTSE100, FTSE Eurofirst 300, TIMES 1000	£995 ☐	£1495 ☐	£2640 ☐	£3040 ☐
Office Users 500	Finance - Banks - Building Societies - Accountants - Pensions - Life Assurance - Loss Adjusters - Solicitors - Management Consultants - Business Services - Serviced Offices - Recruitment - Medical - Utilities - Government Departments Selected Top Branch Occupiers	£650 ☐	£1150 ☐	£1470 ☐	£1720 ☐
Call Centres 450	Top National Companies who use, or have the potential to use a Call Bureau or Call Centre	£595 ☐	£1095 ☐	£1390 ☐	£1610 ☐
Airport Users 450	Airlines - Air freight - Aircraft Fuel - Civil Aviation - Immigration & Customs - Airline Manufacturing - Servicing & Parts - Security - Passenger & Cargo Handling - Couriers - Cleaning & Catering - Airline & Airport Training & Recruitment - Car Parking & Car Hire - Hotels - Coach Operators - Travel & Ticket Agencies - Tour Operators	£595 ☐	£1095 ☐	£1390 ☐	£1610 ☐
Technology 500	Computer Hardware - Software - IT Services - Satellite - NASDAQ - Internet - Networking - Telecommunications - Electronics - Defence - Scientific & Medical Equipment - Pharmaceuticals - Biotechnology - Laboratory - R&D	£650 ☐	£1150 ☐	£1470 ☐	£1720 ☐
Retailers 450	Top Retailers - Town Centre & Out of Town	£595 ☐	£1095 ☐	£1390 ☐	£1610 ☐
Hotels & Leisure 300	Hotels - Restaurants - Pubs - Brewers - Coffee Shops - Bingo Halls - Nurseries / Creches - Children's Activity Centres - Sports & Health Clubs	£395 ☐	£895 ☐	£1000 ☐	£1210 ☐
Manufacturing 450	Top Manufacturing Companies	£595 ☐	£1095 ☐	£1590 ☐	£1610 ☐
Food & Drink 250	Top Food & Drink Manufacturers & Distributors - includes Frozen & Chilled	£395 ☐	£895 ☐	£835 ☐	£1035 ☐
House Builders 250	Top Residential Property Developers - includes named Land Buyers	£395 ☐	£895 ☐	£835 ☐	£1035 ☐
Care Homes 150	Care & Nursing Home Operators & Developers	£275 ☐	£775 ☐	£535 ☐	£655 ☐
Housing Associations 150	Housing Association Headquarters	£275 ☐	£775 ☐	£535 ☐	£655 ☐
Children's Nurseries 100	Children's Day Nurseries	£200 ☐	£700 ☐	£385 ☐	£495 ☐
Recycling & Waste 100	Waste & Recycling Services	£200 ☐	£700 ☐	£385 ☐	£495 ☐

**Lists updated to 18 Month Standard and include a Named Property Decision Maker**

Prices plus VAT and £50 per collection of marketing literature as applicable. E-Mail lists usually have between 50-70% personal named e-mail addresses & 25-50% generic e-mail addresses - Summary Draft List Available.  
Mailing postage up to 100g, large letter, 2<sup>nd</sup> Class - HTML e-shot cost based on Direct Approach HTML Template

**Tel: 01920 444110**  
**quotes@directapproach.co.uk**